

District 12-N

NEWS & VIEWS

November 2017



Editor: Mike Walker
Publisher: Chuck Bailey

District 12-N

Dates to Remember 2017-2018

Peace Posters/Essay due for Judging

Walters State Community College
Morristown, TN
November 18, 2017

Fall Cabinet Meeting (#2)

Walters State Community College
Morristown, TN
November 18, 2017

Lions Learning Retreat

Coffee County Convention Center
Manchester, TN
January 19-21, 2018

District 12-N Convention

MeadowView Resort & Conf. Ctr.
Kingsport, TN
February 23 & 24, 2018

Spring Cabinet Meeting (#3)

MeadowView Resort & Conf. Ctr.
Kingsport, TN
February 24, 2018

Eye Glass Recycling Day

Lions Eye Bank
Roanoke, VA
April (TBD), 2018

MD-12 TN State Convention

Embassy Suites
Murfreesboro, TN
May 4 & 5, 2018

Summer Cabinet Meeting (#4)

Embassy Suites
Murfreesboro, TN
May 5, 2018

DG Adam's Post



Carol and I wish to thank the clubs that we have visited thus far for their hospitality and enlightenment. We also thank the District Zone Chairs and the club members who attend Zone meetings for their generosity of time and service and for sharing their club's activities with us. Visits are truly the highlight of being a District Governor.

Those of you who weren't at 12-N's **Fall Forum** missed some great info and a chance to network with your fellow Lions. For those who did attend, please acknowledge the fine work done by

GLT Paulette and the instructors. The staff at Walters State and I apologize for having our activities in two different buildings this time. Nonetheless, this is the best meeting venue that we have found and is centrally located, so look to have more activities held here.

Our **Second Cabinet Meeting** is coming up fast. It will be held at Walters State in Morristown on November 18, 2017 in the Duggins Foundation Room 130. The Cabinet meeting will begin at 9:00 AM and will conclude around 12:00 PM. An abbreviated breakfast will be available 8:15 – 9:00. Lunch will not be provided.

Following the Cabinet Meeting, District 12-N **Charities Board** will conduct their annual funds distribution budget meeting and will discuss nominations for replacing outgoing Board members to be voted on at the Spring Convention business meeting on February 24, 2018. Lunch will be provided for Board members during the November 18th meeting.

A follow-up meeting regarding membership extension and retention will follow the conclusion of the Charities Board meeting. It is forecast that this meeting will start around 2:15. For those attending this membership meeting, lunch will be provided at 12:15 in Room 130 while the Charities Board meets elsewhere. An agenda will be provided prior to November 18.

Preparation is underway for our **District's Spring Convention** to be held February 23 and 24, 2018 at MeadowView Convention Center in Kingsport. Diane Wilkerson, Convention Chair, and I want to cordially invite you and your spouse, friend, or significant other to attend the festivities. We encourage you to register early for the Convention and to make your lodging reservations. In addition, we need volunteers to make it happen as planned. Please contact Diane or me to put your particular skill and interest to work. We appreciate your volunteerism!

It's that time of year for clubs to gather up the **Peace Poster and Essay** entries. Choose your First Place winners and bring them to the Cabinet Meeting on November 18, 2017. The District selection committee will pick First, Second, and Third Place winners from the Posters and Essays submitted by the clubs. The District First Place winners will be passed to MD-12 to decide who will compete internationally. There will not be a Photo Contest.

See you at the Cabinet Meeting. Please bring a new member!

Adam Bowling
District Governor 12-N

Brandon's Share

Lions...are we letting George do it?

"My name is George. I'm an all-around handyman, and I'd like you to feel free to use my service for any and all chores, errands, duties which you may be too busy to perform. Anytime there's anything that needs doing and you'd rather not, you just let George do it. I'll write to your congressman for you; I'll write your newspaper editor; I'll serve on the chapter committees in your place; I'll do anything you're too tired to do or preoccupied to do. With me around, you can be as lazy as you like, or just have fun. The more the merrier, I always say. My services are available to you for all the tedious, time-consuming things which you'd rather duck doing. You haven't time to do your pledge assignments. Let George do it. You haven't time for a service project. I have. You don't want to accept committee assignments and extra responsibilities, anyway. You let ol' George tend to those things. Maybe I'm not as famous as Castro, but if it hadn't been for me, you'd never have heard of him. And that goes for Stalin and Hitler and Mao-Tse-Tung, too. I made those guys! And the big-time racketeers in the United States. You name 'em... without me those guys would be nothing. Why do I want to run errands for you? When I'm the guy who runs all these "big wheels," why do I want to run errands for you? Don't you see? I get a kick out of electing presidents of organizations and boards. I'm all these things you used to do before you took up chasing dollars and not being concerned over your organizations or your responsibilities. Don't feel like you're imposing. I'm glad to be of service. Helping you, I'm really helping myself. How do you think I was able to take over and run a third of the world already? Because nobody else wanted to bother. They said "Let George do it," so I did it. Now I'm taking over in lots of cities and counties and I figure it's just a matter of time until I'll take over in this chapter, too. I want to thank you for making it possible. Remember now, if there is ever any way in which I can be of help, I'm at your service. You just have fun and don't worry about a thing. I'll do your worrying, too. I'LL BILL YOU LATER

-Anonymous Author

Shared by Brandon Johnson, 1st VDG District 12-N



EAST TENNESSEE LIONS EYE BANK ANNUAL MEETING

The annual meeting of the East Tennessee Lions Eye Bank will be held Friday, February 23, 2018 at approximately 7 PM (after dinner) at the MeadowView Resort, in Kingsport, TN., in conjunction with the District 12-N Convention. The business to be conducted will be annual reports and the election of five (5) members, for a three (3) year term, to the Board of Directors of the East Tennessee Lions Eye Bank.

Also, to be discussed and voted on are 2 changes to the Charter of the East Tennessee Lions Eye Bank;

1. To stipulate that only one percent (1%) of the Corporations members need to be present at the annual meeting to have a quorum for conducting business.
2. Under Action by Written Consent; to be added under paragraph 6 of the Charter: That action taken by written consent shall not be deemed a proxy.

Report submitted by PDG Tim Hilliker, President East Tennessee Lions Eye Bank





LIONS LEARNING RETREAT January 19-21, 2018

Come one, come all to the MD12 Lions Learning Retreat scheduled for January 19-21, 2018 at the Manchester-Coffee County Conference Center in Manchester, TN. The theme for 2018 is The Power of We – this is Int'l President Naresh Aggarwal's theme for the 2017-2018 Lions year. This is a fun-packed weekend of learning opportunities and camaraderie with fellow Lions from across the state. A variety of seminars are offered for all learning levels as well as motivational messages from outstanding speakers, delicious meals and a great opportunity to network and learn from others. District 12N offers registration reimbursement for First-Time attendees.

You can download the registration form from:

<http://www.kmmoffett.net/llr/2018%20Registration%20Form.pdf>

Should you have any further questions please do not hesitate to contact Paulette Bailey at ladippee@gmail.com or 423/371-9738.



DISTRICT/MD12 CENTENNIAL SCRAPBOOK PROJECT

Capturing the 1st 100 Years of Lionism

Put on your thinking caps and dig out those old photos. The District and our clubs have been asked to come up with some 12x12 scrapbook/memory pages to go into an MD12 scrapbook to be presented to our outgoing Lions Club International Foundation Chair and Past International President Bob Corlew and wife Dianne. These pages are to depict memories we have of our Lions experiences whether a personal "when I became a Lion" note (and this means in your heart – not when you joined the Lions), or you might have some photos of an event or special memory you would like to share with others. 12X12 pages can be purchased at most craft stores – we are trying to keep these pages in the neutral tones (creams, tans, browns) for some consistency. They can have patterns or textures if you so desire. Paulette Bailey is the project chair for District 12N. Her contact info is ladippee@gmail.com or 423/371-9738. The Deadline for this project is January 31, 2018 and all pages are to be to Paulette by that time. We will have 12x12 pages available for you to have/ use at the District 12N Cabinet Meeting November 18th. Be Creative – it's fun. Sample pages and more information to come.



District Governor's Proposed Visit Schedule

Rogersville	11/13/17
Johnson City Noon	11/16/17
West Knox	12/04/17
Morristown Morris Blvd	12/06/17
Loudon	12/07/17
Dandridge	12/11/17
Maryville	2/06/17



LIONS Learning Retreat
January 19-21, 2018
Manchester-Coffee County Conference Center, Manchester, TN
The Power of We

Name: _____

Badge Name (if different): _____

Lion Leo Lioness Non-member

District: _____ Club: _____

Highest Office held Current Office (if any): _____

First time attendee at LLR? Yes No

Mailing Address _____

Phone: _____

E-mail address: _____

REGISTRATION FEES:

Saturday only: Available until December 1, 2017 \$70.00

Includes Saturday seminars, lunch & banquet. Does NOT include any Friday or Sunday activities

Full registration

Early (Post marked by 12/1/2017) \$100.00

Regular (After 12/1/2017) \$110.00

On-site \$125.00

Includes all seminars, Friday dinner, Saturday lunch, Saturday banquet, & Sunday brunch

Type of registration: Saturday only Full

Amount included \$ _____

All reservations are on a first-come-first-served basis. Individual seminar or meal tickets will NOT be available.

Make checks payable to LIONS LEARNING RETREAT. Mail to:

LLR/ PDG Dave Crawford, 6812 Hunters Trail, Knoxville, TN 37921-1073

**Note: As an added attendance incentive, prizes will be given away Friday and Sunday after the meal. You must be registered and be present to win.*

Special Conditions/participation: (Check all that apply)

_____ I have Dietary restrictions. Please list: _____

_____ I will be bringing an entry for the Club Basket Contest.

_____ I would like to participate in the LLR chorus on Sunday morning

_____ I will be at the first-timers orientation at 6 p.m. Friday

I will not be at the Friday Night Dinner _____ I will not stay for Sunday brunch _____ I will not stay for the Saturday night Dinner _____ (This is for meal planning purposes only and will not affect the cost of the seminar)

Rooms are on hold at the adjoining Holiday Inn Express, 111 Hospitality Blvd, Manchester Tennessee 37355 until December 31, 2017. Rates are \$89.99 /night standard (not including taxes) based upon one or two people per room. Room reservation can be made at: 1-931-728-9383 Be sure to ask for the Lions' rate.

Other hotels in the area:

Sleep Inn & Suites	84 Relco Drive	931-954-0580
Comfort Suites	152 Hospitality Blvd.	931-728-1301
Microtel Inn & Suites	201 Expressway Drive	931-723-7001
Red Roof Inn	126 Expressway Drive	931-728-7551
Ambassador Inn	925 Interstate Drive	931-728-2200
Best Value Inn	95 Expressway Drive	931-728-5177
Budget Inn Motel	2029 Hillsboro Blvd	931-728-3118
Hampton Inn	33 Paradise Street	931-728-3300
Motel 6	2430 Hillsboro Blvd	931-728-5257

Seminars & Speakers

Keynote Speaker will be PIP Joe Preston

A sampling of the seminars planned

- Specialty Clubs - PID Jerome Thompson
- State Directory Training – PCC Dick Kulp
- Low Vision – Cheryl Saucier
- “MY LION App – Keith Lawrence
- Childrens Diabetes – Chuck Bailey
- GAT, GLT, GMT & GST
- So you want to be a DG or CC
- Guiding Lions Training – PDG Mel Tryon
- LCIF
- Leadership in Lionism- PDG Mel Tryon
- Rebuilders Workshop – Dr. Joe Pitts
- Diabetes Screening
- Officer – Member Installation methods
- History of Lionism

Annual Basket Contest

We asked each club to bring a gift basket that represents the club, their community, or IP Bob's international theme (Climbing New Mountains). Suggested price of the basket: \$25-\$50. The baskets will be auctioned off on Saturday night with all proceeds going to offset the cost of the LLR.

Lions Pride Choir

Enjoy singing? Join the Lions Pride Choir. Practice Friday evening and perform Saturday evening and Sunday morning.

First Timers Event

First time to Retreat? You can look forward to a special seminar. Friday evening at 6:00 pm.

Many Lions Districts in Tennessee run promotional rates and arrangements to come to the Tennessee Lions Learning Retreat. Check with your District LLR Chair or District Governor for more information about how your District supports members.

District-wide Public Relations Board Competition

One of District 12-N goals for 2017-2018 is to aid the Clubs in becoming more visible and better understood in their communities. To help accomplish this, we are announcing a District-wide Public Relations Board Competition which will end on February 24, 2018, at the 12-N convention.

The winner will be determined by \$1 vote of those attending the Convention. There is no limit to the number of \$1 votes by any Club or individual Lion. A monetary prize reflecting votes cast will be awarded for the top entry, and *each Club submitting an entry* will get some money to help offset expenditures. But the real winners will be every Club that makes an effort to help themselves! You end up with your personal portable "billboard" that can travel along as your Club members go about serving in your community.

Here are the five rules:

1. Only *tabletop display boards* will be accepted for judging, but they may be of any type or size. Including multimedia is OK, but the main thing is the PR Board itself.
2. The LCI logo must appear somewhere on the PR Board.
3. Your Club name must appear somewhere on the PR Board.
4. Subject matter of the PR Board will be determined only by the needs of *your* Club.
5. Entries must be received after 3:00 PM on Friday, February 23, 2018, and are to be displayed for \$1 voting at the District 12-N Convention at MeadowView Convention Center in Kingsport. Voting begins Friday and closes previous to the beginning of the Saturday afternoon Business Session.

And here are some suggestions for success:

- Think through the purpose of your PR Board and how you want it to speak for your Club. Your excitement for your subject will show through!
- Use your Club's Public Relations Chair and/or a person who is good at scrapbooking.
- Photos or illustrations should be interesting. Consider using action photos as talking points.
- Be aware that not all photos enlarge equally well. Look at the digital size, and ask the service person at the photo printer if you are not sure about enlarging certain ones.
- Any person who can be identified in a photo must give permission for their image to be used.
- Any verbiage should be informative and brief. Simple is best.
- Remember to make everything large enough to be seen from several feet away.
- Corrugated or foam core tri-fold boards start at about \$10 and are widely available. If your Club can afford the investment, the substantial tri-fold boards that accept Velcro will last for years and can be repurposed as needed. Those come with carrying cases and run about \$130 on-line. Purchase the self-sticking Velcro dots and use to attach items. *Gluing the sew-on Velcro strips does not work!*
- Many interesting and creative items purchased for \$1 can help you create a beautiful PR Board.

The PR boards shown below were made specifically as an example and will not be entered in the contest. You are free to steal ideas but please do make your board your very own – be original!



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Contact Information

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Centennial Community Legacy Projects

Raise the visibility of your club and honor your legacy of service by planning a Centennial Legacy Project in your community. Legacy Projects commemorate our Centennial by making a lasting gift that will benefit your community for years to come. Start building your Lion legacy today!

Many clubs in the District have already created or are thinking about their legacy projects – don't be left out – create a lasting impression in your community by providing something that the community needs as a thank you for their support over the years. Make sure to report the project to your District Governor team and on MyLCI with our other service activities.

Any questions please feel free to contact:

Paulette Bailey at ladipee@gmail.com or 423/371-9738.

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your address and we will make it happen! It's that easy!*

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