



District 12-N News & Views

"I Believe"



JULY-AUGUST 2011

District 12-N, Tennessee (USA)

<http://tnlions.org/>



From the District Governor:

Fellow Lions of District 12-N,

Lion Paulette and I have returned from 5 days of District Governor School and 4 days of International Convention in Seattle, Washington where our new International President from Hong Kong, Dr. Wing-Kun Tam, or Tam, as he prefers to be called, was installed. In addition, 17 International Directors were elected to serve our Association, among whom is Tennessee's own Chancellor Bob Corlew from District 12-S. I, along with 752 other District Governors from around the world, was installed to serve you in 12-N as your District Governor for Lions year 2011-12.

While in Seattle, I had the opportunity to listen to and speak with President Tam. I find him to be a remarkable person, rising from humble beginnings to President of the largest service organization in the world. His objectives for Lions are simple but profound. I'd like to share them with you and show how our District objectives closely align with his.

President Tam is humbled by our founder, Melvin Jones, and his belief that Lions International would gain strength with each Lion who joined our ranks- person by person, community to community serving people along the way. Tam is calling on all Lions to embrace a renewed sense of belief of what it truly means to be a Lion – a belief that each individual Lion makes a difference and that, together, we can change the world even more than we have yet imagined.

He has set his vision on three specific goals for this year.

- Strengthening and retaining our membership by taking care of fellow members as if they were family
- Expanding our service to new heights, propelled by a special campaign to plant one million trees
- And nurturing our future by involving more young people and Leos in all that we do.

I set the following goals for our district:

1. Charter three new clubs,
2. Increase District 12-N membership by a net 60, and
3. Leave in place a Leadership team who can continue revitalization of our district.

Part of our strategy for formation of new clubs is to target young folks with the vitality to do the work of Lions and to retain existing members resulting in a net membership increase of at least 60.

President Tam suggests that if we treat our fellow lions as if they were family our retention problem can be greatly reduced. Planting one million trees is new information as of the Convention. Where did that idea come from and why?

President Tam believes that civic beautification will make our lives enjoyable by making the world around us more pleasant. He believes giving back supports our motto, "WE SERVE." Tam quotes a Chinese Proverb, "A bit of fragrance clings to the hand that gives the flowers."

While in Seattle, I committed to helping achieve Tam's vision by adding to our District's objectives the goal of planting one tree per member. Based on the then available membership report, I signed us up to plant 1,143 trees in east Tennessee for our Lions year. I have contacted the Tennessee Department of Agriculture Division of Forestry, who will provide me with 1,200 indigenous sapling pine trees in the Fall. As I travel to visit the clubs, I will leave at least one tree per member with the club president for distribution and planting in their community. Hopefully, by the time spring comes, we will have grown our membership and planted all the baby trees that eventually will help replace carbon dioxide in the air we breathe with life supporting oxygen.

Speaking of presidents, Tam noted that our International Constitution and Bylaws recognizes only two presidents within our Association; the position that he holds as International President and the Club Presidents. He believes the presidents are the guiding forces that make our Association as great as it is. He encourages the Presidents to catch the "I Believe" spirit and act to: Start a tree planting campaign, enact a "My Club, My Family" philosophy, involve new members in club activities, revitalize your public relations program, expand your service projects, build future Lions leaders, and to support LCIF.

Do you believe?

Yours in Lionism,
DG Chuck



**A Message
from Past LCIF
Director
Eberhard J.
Wirfs:**



Dear Lion,

As I write you this message, I am filled with a great sense of pride for all that we have accomplished together over the last 12 months. It is also bittersweet for me that this is my final message to you as Chairperson of our great Foundation.

Just last week I visited our Lions in Haiti and our disaster relief projects. Although there have been challenges, they remain committed for as long as it takes. You can read more about all of our disaster relief efforts in this message.

We give hope with active, reliable and needed cooperation following disasters to people around the world. Every day presents a new challenge, yet every day Lions offer the start to a promising solution which is returned every day with a happy smile of gratitude from those in need.

To reach even more people, we established four main priorities for our Foundation this year. And I'm so happy to say we have achieved each of these.

To help with developing and implementing these goals, one of the priorities was the creation of a Steering Committee. The committee is comprised of Lions leaders from around the world, and Constitutional Area is represented.

Our first goal was improving our communications flow. Just last month we launched our new Web site in English, and it will launch in languages at our International Convention.

I am convinced you will agree this is a huge advance toward meeting this goal. This new site gives you more tools and resources to promote the good work we Lions are doing. It also offers you many opportunities to contact us at anytime. Your thoughts are important and help us to move forward. Please visit www.lcif.org, if you haven't already.

Lions Quest is a program that is particularly near and dear to my heart. More than 12 million children have benefited from this life skills program. And that's why reaching even more children was another priority. We held trainings and created a How-to-Kit to help Lions' expansion efforts. Just last month Indonesia began this program. I'm happy to say it's now in six new countries, for a total of 66 countries. At this time, there are more than 20 countries ready to start this program-the only world program focused on social and emotional education.

Another priority was activating our volunteer coordinator structure. To strengthen Lions' engagement with LCIF, new fundraising goals were set, with district and multiple

district coordinators helping lead these efforts. We created several new resources for our coordinators. I enjoyed hosting several Webinars to provide updates to our coordinators and to encourage them to work closely and effectively with our DG Teams. Most exciting is the fact that our efforts are paying off. Donations for this year are up by US\$10.5 million, or 33 percent! Thank you for your continued support and dedication to helping LCIF continue to be the #1 NGO worldwide.

We have set a solid platform with international structures to build upon next year! I can assure you I will remain committed to our Foundation for years to come, and I hope I can count on you to do the same.

With my cordial regards,

Eberhard J. Wirfs
Chairperson, Lions Clubs International Foundation

District 12-N Goals:

I shared the District goals with you in my message; but we'll need to work together to achieve them. Given our reduced membership, we are no longer able to accomplish services to our 12-N communities like we used to. A change in strategy regarding membership is essential if we are to revitalize our District. A planning committee met in early May to work out the details for a strategy to meet the Goals.

Four communities have been identified as targets for new Lions Clubs, with the hope to charter at least three during the 2011-2012 year. With a minimum of 20 members per club, 60 new Lions will be added to our rolls in the District.

- Alcoa and Jonesborough will be under the leadership of Vice District Governor Dianne Wilkerson.
- Jellico and Oliver Springs will be under the leadership of Vice District Governor Mike McDonough.

Through extensive letter writing campaigns to community leaders, the VDG's are seeking a list of community needs and names of people who are advocates for those needs.

With the help of the Global Membership Team (GMT) coordinator, Clare Crawford, the identified advocates will be recruited as Lions members and with the assistance of Global Leadership Team (GLT) coordinator, Nancy Hall; training of recruiters, Guiding Lions and potential members will be accomplished. Zone Chairs in the target regions will play a pivotal role in the success of the new clubs as will the Guiding Lions assigned to them.

But, this is where everyone can help. In order to have a net growth of 60 Lions (through 3 new clubs), the rest of the Lions Clubs are needed, at a minimum, to maintain members. Retention and replacement of lost members is the responsibility of all of us if we are to be successful.

With the VDGs accepting these important tasks involving extension and retention throughout the year and the experience that goes with it, I'm certain they will represent you well as future District Governors. They will need your help as well. While your primary responsibility is serving your own community's needs, if called upon, please consider helping the larger community of our District.

West Knox Lions Induct New Officers for 2011-2012



New officers in the West Knox Lions Club for 2011-2012. From left to right: back row, Lion Terry Horn; Lion Tamer, Lion Linda Dupes; Tail Twister, Lion Mark Dupes; First Vice Pres, Lion Ron Riehn; Past President, & Lion Bobby Harrington; President. Center row, Lion Vivian Howell; Secretary, PCC Nancy Hall; 2nd Vice Pres, Lion Irene Riehn; Director, & Lion Ron Welch; Director. Front row, Lion Sylvia Van Dyke; Director, Lion Bob Harrington; Director, & PDG Jim McFarland, Treasurer

Kingston Club Happenings!

Our joint meeting with the Harriman Lions was a great success. The highlight was the installation of new officers for the two Clubs by PCC Dean Harshbarger of the Norris Club. He used the "passing of the light" message via lighted candles to symbolize the transfer from the old to the new. We had 21 members present including all but two of our incoming officers – and they were ill. This sets a record for the greatest % of officers present.

On July 25th, Mike McElhinney, the President and CEO of the Michael Dunn Center, will be with us to describe all the programs that are available at MDC for handicapped people. Programs are available for infants through adults, including the "Works Program" which we contribute to every year. He will discuss the new estate planning options that are available for long-term funding of MDC.

The Kingston Park & Recreation Department, under the direction of Lion Rick Ross, (together with several other organizations) gave us a wonderful July 4th weekend. It was topped off by one of the best fireworks show ever seen in Kingston. Each year the spectacular seems to get better. Wouldn't it be wonderful if everyone who witnessed the show gave at least \$2 per person to help with the finances? If the crowd was 10,000, that would give \$20,000 toward the next year! The P & R Office will be glad to receive the money anytime.

To access up-to-date District 12N events, click on:

<http://tnlions.org/calendar/>

Please send your submissions to:

newsandviews12n@yahoo.com

Thank You for your submissions! -Editor

Upper East Tennessee Tornado Disaster Update from PDG Bill:

CC, Council, District Cabinet Members and District 12N Clubs, I would like to give you all an update on the progress of District 12N's emergency relief effort. We have partnered with Second Harvest in Gray Tennessee to purchase food stuffs and set it out at three distribution sites to be given to individuals most effected by the tornado damage. Second Harvest has agreed to purchase the food, package it in boxes for families of 1 up to four, with enough foodstuffs for that many people per days ration. They (Second Harvest) would transport it to the distribution site where we the Lions would hand it out. I was completely amazed at the procedure they have in place already for this kind of help to the community. What a blessing in such a time of need. The cost of the food will vary from about 13 cents a pound to free. The average cost of one adult meal is less than a dollar per. Makes \$10,000 go a lot farther. We have two weekend dates (Fridays and Saturdays) set up, the 23rd and 30th. We think that all the food will given out before the completion of the second weekend. We are looking for help in the manpower area so I would like to extend an invite to anyone from the 12N Clubs and the other districts if they'd like to help. Please contact the Johnson City Lions club, PDG Dennis Powell, dp@dpbs.us for more information on times and locations.

-Editor's note: This letter is an email that was sent by our PDG after last month's newsletter was published.



DISTRICT 12N EVENTS CALENDAR

- Aug. 13** Farragut/West Knox Car Show, old Kroger lot, Kingston Pike, east of Campbell Sta. Rd.
- Aug. 27** Powell Lions Club 60th Anniversary
- Sept. 17** Farragut Lions Club Low Country Boil
- Sept. 22-24** USA/Canada Lions Leadership Forum (Anchorage, Alaska)
- Sept. 24** Powell Lions Club Tierra Run
- Oct. 7-8** Past District Governors' Retreat (Lebanon)
- Nov. 12** District Cabinet Meeting (Morristown)
- Nov. 17** Farragut Lions Club Wine Tasting & Dinner (Knoxville)
- Dec. 3** Powell Christmas Craft Fair & Parade (Powell High School)

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NEWS & VIEWS
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Welcome New Members!

Member	Club	Sponsor
January 2011:		
Nan Scott	Fountain City	Robert Davis
Robert Parker	Kingston	Jim Odom
Larry Strickling	Kingston	Steven Bates
Douglas Adams	Morris Blvd.	Carolyn Keller
Gerald Jones	Morris Blvd.	Belinda Calvert
Kimberly Nicely	Morris Blvd.	Billy Goins
Eileen Thompson	Norris	Jennifer Hayes
Stanley Thompson	Norris	Jim Hayes
February 2011:		
Joe Funk	Campbell Co.	Susan Vernick
Treva Funk	Campbell Co.	Susan Vernick
Stanley Pickle	Campbell Co.	William McDonald
Carol Sue Silcox	Campbell Co.	Roger Silcox
J. Roger Silcox	Campbell Co.	TRANSFER
Grey Stooksbury	Campbell Co.	Martin Freeman
Brenda Hall	Lenoir City	REINSTATED
Lisa Henderson	Morristown	James Grooms
Dwayne Porterfield	Morristown	Gene Honeycutt
Gwen Porterfield	Morristown	Gene Honeycutt
Thaddeus Cegielski, Jr.	Tellico Village	Gerald Knepp
Patricia Curtis	West Knox	
Nancy Thompson	West Knox	Hubert Thompson
March 2011:		
Regina Wolfe	Bulls Gap	Robert Davis
Jeffrey Breedlove	Farragut	Gerri Crutchfield
Patricia Wininger	Fountain City	
Jim Hice	Hamblen County	James Parker

Member	Club	Sponsor
March 2011 (continued):		
Patricia Morden	Knox North	Clare Crawford
Christopher Brown	Morgan Co. Central	Jody Zorsch
Susan Daniel	Norris	C.A. Ridge
William Daniel	Norris	C.A. Ridge
William Hedrick	Norris	Jim Hayes
April 2011:		
Jeffrey Depew	Dandridge	Carolyn Rinehart
William Kucenski	Oak Ridge	James Kolb
J. Adam Ledford	Oak Ridge	Joseph Henderson
Stacey Mitchell	Sevierville	REINSTATE
James Jarrels, Jr.	Tellico Village	Michael Kittl
PDG William Slover	West Knox	Jim McFarland
May 2011:		
Todd Butler	Hamblen County	John Bell
Vivian Diane Perry	West Knox	
Jimmie Hicks	West Knox	
Raymond Trent	White Pine	Karen Trent
June 2011:		
Kathleen Sewall	Campbell Co.	Jayne Raparelli
Ann Beaupt	Fountain City	
Robert Koho	Fountain City	
Denis Berney	Karns	Ian Leach
LeAnn Heidenreich	Karns	Rick Dailey
Matthew Moore	Morris. Cherokee	Don Britton
Cherie Doane	Powell	Diane Wilkerson
David Doane	Powell	Diane Wilkerson
Carl Rickles	Powell	Diane Wilkerson
James Jeswald	Tellico Village	Gerald Knepp