



# DISTRICT 12-N NEWS AND VIEWS



Brandon Johnson, Editor

## February 2016

Teresa Clinton, Publisher



### From the DG's Desk

It is great to be a Lion! It was my pleasure to visit Harriman, Union County and Morris town Clubs this past month. Thank you for your warm welcome

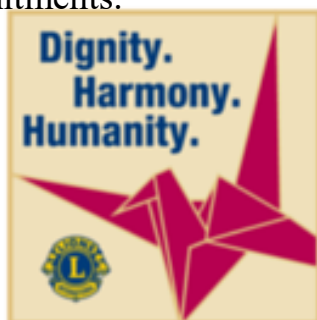
and hospitality. I would also like to thank our Region and Zone Chairs Edna Longwell, Brandon Johnson, Peggy Chandler, Mark Sheridan, Tony Fleming, Teresa Clinton and Ron Lockhart for all you do for our district.

District Conventions are on the agenda for February. Each district (12-L, I, O, N, S) has a convention, four in February and one in March. It is my plan to attend each district's convention. District 12-N is February 19<sup>th</sup> and 20<sup>th</sup> where district officers will be elected. I hope to see you there.

It is that time again for your club to appoint a committee to nominate club officers for 2016/2017. It is so very important that we get this completed and new club officers elected. Once your new club officers are elected by your club members, be sure to complete LCI form PU101 and submit to LCI. Please complete by March 15. This is a few weeks before the required date from LCI, however our District Directory Committee would appreciate the extra time to complete their commitments.

Thank you for your support with new officer elections!

-Fletcher



### Paulette's Post



#### Membership Retention

We talk a lot about acquiring new members which is extremely important for our survival but what are we doing about keeping those members we have?

The #1 reason lions are dropping out is because their needs are not being fulfilled whether it be related to fellowship, community service, or personal development – they feel they are not making a difference. Let's try to understand what our members are looking for – why did they join the lions?

Suggestions for membership retention:

- Conduct a membership needs survey – what can we do to have you stay.
- LISTEN to their ideas. There may be suggestions for interesting programs for your meetings or new ideas for fundraising or service projects.
- INVOLVE members in your projects offering them the opportunity of getting that good feeling of serving the needs others.

The important thing within our clubs is to care about each other as family and have fun serving!

See you at our District 12N Convention Feb 19-20!

Yours in Lionsm

Paulette Bailey, 1<sup>st</sup> VDG

**IF YOU WISH TO RECEIVE THE NEWS & VIEWS DELIVERED IN HARD COPY, PLEASE EMAIL US AT:  
tndistrict12news@gmail.com**

December 1, 2015

Dear Lions Club,

Thank you for what you do for the school. I am thankful for the \$50 that you give out to each student at the school and I appreciate. I might buy a copy of Call of Duty Black ops 3 or a new Xbox 360 controller or I would buy a new Nerf gun . Thank you for the low vision devises that I use at school. Thank you for the summer camp, I have a lot of fun every day. Thank you for what you do for the school and have a merry Christmas.

Sincerely,

Gage Yokley

Gage Yokley

**On December 11th, the Tennessee School for the Blind held its annual Christmas Celebration in Nashville. Every year, Lions across our state support the school's students by giving each child a \$50 check. Tennessee Leos in attendance give out over \$6,000 alongside the District Governors of Tennessee. Here is a letter that one of the TSB students sent District 12-N.**



**"The Tennessee Lions Learning Retreat in Manchester was filled with opportunities to build on the legacy of the world's largest service organization. From nationally known speakers and presenters, to Layla leading the Pledge to the Flag, to the induction of a new Lion, Melanie, into the Campbell County Lions Club, to the Lions Chorus, it was great. Manchester is known for Bonnaroo in the summer and our LLR in the winter. But we enjoy great singing AND climate control with indoor plumbing!"**

*-PDG Ken Moffett*



The East Tennessee Lions Eye Bank nominations committee members are PDGs Clare Crawford and Neal Vaughan, co-chairs.

Anyone in good standing in a District 12-N Lions Club can become a member of the Board of Directors. If you have ever wondered what the East Tennessee Lions Eye Bank and its Board of Directors do, now is your chance to find out.

The election will be held at the District 12-N Convention February 19, 2016, which is being held at the Doubletree Inn in Oak Ridge. The Eye bank is currently in the top ten in the world for tissue placement and is one of the leaders in using the latest technology available.

If you wish to be placed on the ballot for a three year term of service please let PDG Clare or PDG Neal know. We will be electing five (5) members to the Board. We will not accept any names for the ballot after January 4, 2016. PDG Neal Vaughan's e-mail is [neallion@comcast.net](mailto:neallion@comcast.net) and PDG Clare Crawford's e-mail is [lionclare1987@gmail.com](mailto:lionclare1987@gmail.com). If you wish to submit your name to be put on the ballot, please include a short bio of yourself.

## UPCOMING EVENTS

**FEBRUARY 19&20— 12N Convention**  
Doubletree Hotel, Oakridge, TN

**APRIL 22&23—MD12 Convention**  
Chattanooga, TN

**JUNE 24-28—LCI Convention**  
Fukuoka, Japan





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The Loudon Lions Club recently participated in Lions Week of Service to feed the hungry. This photo is of Lion Joe Malloy making a 78 lb donation to the Good Samaritan Food Pantry on behalf of the club. We Serve!



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## 12-N Peace Poster

This year's 12-N District Peace Poster winner is not only talented, but just happens to be the son of a Lion! Maryville Lions Club sponsored the winning poster, which was created by Lion Missy Lynch's son Jesse.

This poster not only won in our district, but won the whole State of Tennessee! It has now been sent to Lions Club International Headquarters to be judged.

**Please send future News & Views submissions to: [tndistrict12news@gmail.com](mailto:tndistrict12news@gmail.com)**